



Choices: Your Impact and Investing

IMPACT

Impact investing focuses on investing in companies or organizations that are working to solve social or environmental problems, such as climate change, poverty, or access to healthcare.

SRI

SRI investing (socially responsible investing) considers social and ethical factors alongside traditional financial metrics. SRI investing primarily aims to generate financial returns while supporting companies that align with your values.

ESG

ESG investing, or environmental, social, and governance investing, consider environmental, social, and governance factors alongside traditional financial metrics. The idea being that companies that perform well on ESG metrics are more likely to be sustainable over time.

DIRECT

Thoughtful charitable giving is a powerful way to maximize the impact of your money and have an enduring effect on society. By taking a structured, considered approach that reflects both relevance and sustainability, you can ensure each donation has measurable results while supporting causes close to your heart.

Learn more at [TreehouseWealth.com](https://www.TreehouseWealth.com)